

Willian Pinesso

Drupal Developer

Willian Aparecido Pinesso

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Summary

With over two decades of experience in the IT industry, I specialize in digital marketing applications, combining technical expertise with problem-solving skills. My core competencies include responsive design, website optimization, and Behavior-Driven Development (BDD).

I'm proficient in PHP, Drupal, JavaScript/jQuery, HTML, CSS/CSS3, Gulp, Sass, and Apigee. Over the years, I've collaborated with major clients such as Pfizer, Johnson & Johnson, Kenvue, AB InBev, Auping, Van Edgmond Groep, Saint-Gobain, Total Express, and Itaú Bank.

As a Solution Specialist at Cielo and TCS, I worked closely with Product Owners, took on Tech Lead responsibilities, and managed both projects and technical challenges. Currently, as a Contractor at ImageX, I focus on Drupal development, overseeing service agreements, support tickets, and new projects.

With extensive experience in international projects, I am committed to delivering innovative solutions that enhance the IT and digital marketing landscape.

Skills

Technical Skills

- **Drupal**
 - **Drupal Theming** – Expertise in creating custom themes and templates
 - **Drupal Module Development** – Custom module creation and extension of Drupal functionalities
 - **Drupal Site Building** – Configuration and structuring of content, views, and permissions
 - **Layout Builder** – Experience in creating flexible and customizable layouts in Drupal
- **Web Development:** HTML/HTML5, CSS/CSS3, LESS, SASS, JavaScript, jQuery
- **Automation & Build Tools:** Gulp, Drush
- **Responsive & Mobile Design:** Bootstrap, User Interface (UI) Design
- **CMS & Frameworks:** Symfony, Twig, Apigee
- **APIs & Architecture:** API REST Integration, Microservices, OpenAPI, SOLID, Clean Code
- **Databases:** MongoDB
- **Tools:** Jira, GitHub
- **Agile Processes & Project Management**
 - Agile Methodologies: SCRUM, Lean, Kanban
- **Testing & Optimization**
 - **Testing & Quality Assurance:** BDD (Behat), Playwright, Cypress
 - **SEO & Optimization:** Google SEO, Google Optimize Tool
- **Soft Skills**
 - **Teamwork** – Ability to effectively collaborate in multidisciplinary projects
 - **Team Management** – Skills to lead, coordinate, and motivate development teams
 - **Problem Solving** – Strong analytical skills to identify and implement efficient solutions

Experience

ImageX / Drupal Developer

September 2022 - Present, Santa Bárbara d'Oeste (Remote), São Paulo

- My core expertise lies in working with content management systems, particularly Drupal, encompassing versions 8, 9 and 10;
- I play a pivotal role in ensuring the seamless operation of existing systems while contributing to the growth and success of upcoming ventures within the organization;
- In addition to my core expertise in content management systems, particularly Drupal (versions 8, 9 and 10), I also work on long-term client SLAs and contribute to short-term project development;
- I assist with estimations and develop enhancements, ranging from creating new modules/components to adding new sections to websites. I also focus on performance and security improvements;
- I supported drupal migration from the 8, 9 to 10 version;
- During this time, I have contributed insights to the Drupal community and developed three modules: [Sneak Peek](#), [Suspect Blocker](#) and [Glimpse](#) and added suggestions for other modules such as IXM blocks and Drupal Core.

Cielo / Solutions Specialist

October 2021 - August 2022, Barueri, São Paulo

- Working as Tech Lead at Commercial Apps' Squad Team, understanding and predicting the needs of their customers, Product Owners and Software Architects;
- Prioritize projects according to customers' needs;
- Responsible for investigate security threats, report and provide solutions in the application and for the application such as: Spike arrest control, obfuscation, flood control, etc;
- Help with planning and execution of most valuable features on Commercial Apps.

Appnovation / Senior Frontend Developer

June 2021 - October 2021, São Paulo, São Paulo

- Working as Web Developer (Drupal)/Tech Lead in the Global Management Services Contract in which I support several Drupal projects;
- Helping the team members on code-reviews (Backend and frontend);
- Responsible for support, analysis, estimates and feedback of client's demands such as new features and bugfixes.

Ci&t / Senior Frontend Developer

August 2019 - June 2021, Campinas, São Paulo

- Responsible to define the architecture for web application;
- Creating microservices using spring boot and hibernate/jpa in the Open Banking project;
- Helping to create benchmark for back-end and front-end;
- Help our team to create and deliver more robust, scalable features;
- Responsible to lead the knowledge transfer and dojos for other team members in order to increase the team capacity;
- Responsible for SCM flow strategy;
- Responsible for the code-reviews from other team members;
- Helping the Talent acquisition's team in the technical interview process;
- Working also as Apigee Developer in order to connect frontend applications with Drupal backend;
- Helping the architecture team to define and integrate a middleware layer using google API platform (Apigee) as composer in our product.

Youwe / Drupal Frontend Architect

February 2019 - July 2019, Rotterdam, Netherlands

- Responsible for defining the development strategy for frontend in Drupal 7 and 8 projects, such as how many content types should use, basic structure for the CMS, which modules to use, how to reuse fields in senses to make the website more performance and consistent across the project;
- Create and extend a custom theme based on Bootstrap themes;

- Responsible for creating the Design patterns between Backend and Frontend in order to make everything fit together;
- Responsible for the code reviews for CSS, Javascripts, Templates (tpls and twigs) and javascript;
- Responsible for implementing and supporting the frontend development for the CMS team;
- Responsible for leading the knowledge transfer for other team members, leading calls and performing weekly meetings;
- Responsible for developing A/B tests using google optimize tool.

Ci&t / Magento Developer

March 2018 - February 2019, Campinas, São Paulo

- Create and extend custom modules based on Magento 2;
- Responsible for implementing and supporting the development team to deliver the most important features for clients;
- Creating the facade between magento Web Api and Microservices;
- Support the development team on capacity in other fronts such as automatization tests.

Ci&t / Drupal Developer

Aug 2008 - February 2018, Campinas, São Paulo

- Focused to design the base architecture providing reusable, scalable and security for large pharmaceutical companies;
- Responsible for the definition of the development strategy for these projects based on the project's demand;
- Create and extend a custom theme based on Bootstrap theme;
- Responsible to implement and support the development team to deliver the most important features for these websites;
- Designed and developed automation test cases using Behat to check-up basic flows for consumer websites;
- Support the development team on capacity for further projects;
- Focal point as support team (other vendor) to prepare the production environment to deployment;
- Responsible for leading the knowledge transfer for other vendors (support team), leading calls and performing weekly follow up with the business team.

Lyncis Sistemas / System Administrator

Dec 2007 -Aug 2008, Americana, São Paulo

- Working as a PHP developer to implement, support and improve internal tools such as Service Request applications;
- Responsible for installing and configuring linux servers for their clients.

Arius Sistemas / System Administrator

Aug 2003 -Aug 2007, Americana, São Paulo

- Responsible for installing and configuring linux servers for their clients.

Education

Centro Universitário Salesiano de São Paulo / MBA

Jan 2011 - Dez 2012, Americana, São Paulo

Post Graduated as Master Business Specialist in Project management.

My thesis defense was a Research in Agile Methodologies, showing a real use case of Using Scrum for Web Development.

Centro Universitário Salesiano de São Paulo / Bachelor's Degree

Jan 2005 - Dez 2007, Americana, São Paulo

Graduated as a Free software engineer focused on teamwork and collaborative / corporate development.

My thesis defense was the Application of Open Source softwares in a Business environment and its impacts.

Languages

English and Portuguese (fluency)

Spanish (advanced knowledge)

Italian (beginner)

Volunteer Experience

CDP - Global environmental reporting system / Web Consulting

Dec 2013 – Dec 2015, São Paulo

CDP is an international, not-for-profit organization providing the only global system for companies and cities to measure, disclose, manage and share vital environmental information. My Job description was to Recreate the CDP website using a CMS based Framework.

<http://www.cdpla.net/>

Honors

Highlight Student of the year (2007)

Dec 2007, Campinas, São Paulo

The award Highlight Student was created by SBC in 2003 to honor the best students of the Computer in the country. Students who stand out for their academic performance and in the area of research and university extension are awarded.

I was honored in December of 2007 by my professor and mentor Sérgio Yoshioka.

You can see more at this page (pt_br):

https://www.sbc.org.br/index.php?option=com_content&view=article&id=210:aluno-destaque-2007-referente-ao-2o-semestre&catid=201:aluno-destaque&Itemid=143